# We want to empower our customers Beyond marketing, beyond words.

PORTFOLIO





# who are a wear

We are a team of digital content and marketing professionals, excited about creating experiences and delivering value. Our work lives add up to over 100 years of combined experience in digital strategy and execution. Each of us brings a unique set of skills and interests to the table. We are not service providers. We are storytellers.



We offer a full suite of *consultancy and strategy services* designed to build your business with tangible results across all relevant marketing channels.

We help businesses grow their online presence with cost effective online marketing services that increase web traffic, search engine rank, social media conversations, and customer interactions, that can ultimately generate communities to become the play field for business.



### 88

### our global clientele





### our industry wide experience



MANUFACTURING



**HEALTHCARE** 



**HOSPITALITY** 



**FINANCE** 



**FACILITY MANAGEMENT** 



SOCIAL SECTOR



**MOBILITY** 



**TECHNOLOGY** 





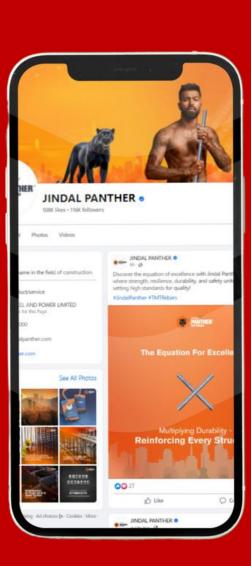


# service portfolio



# social media management

















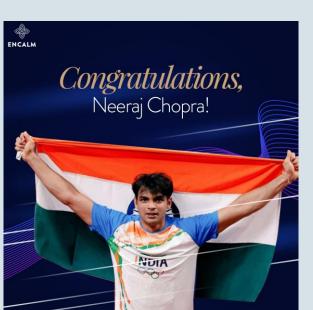


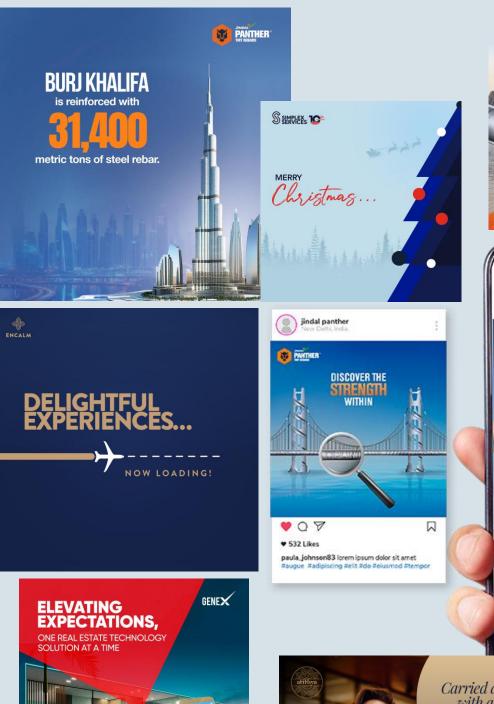








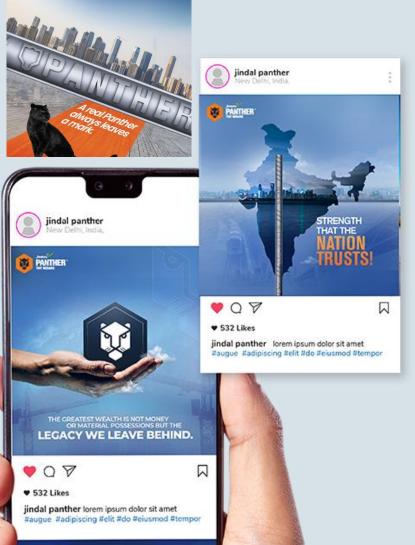






All the best!



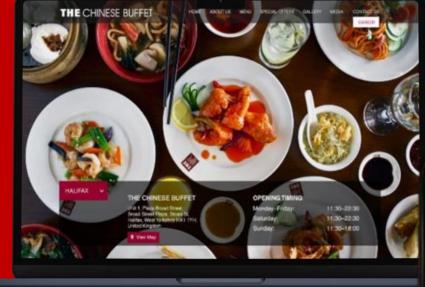


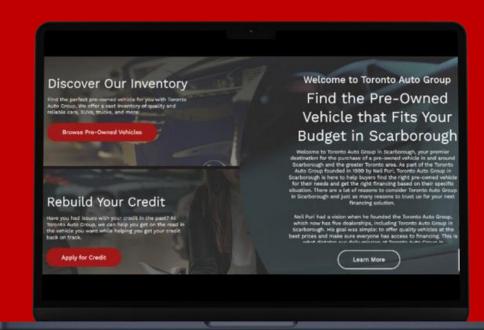
# website content and development

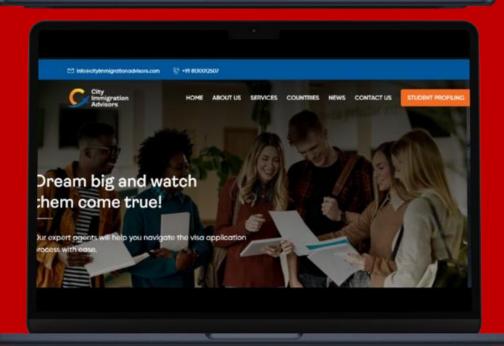










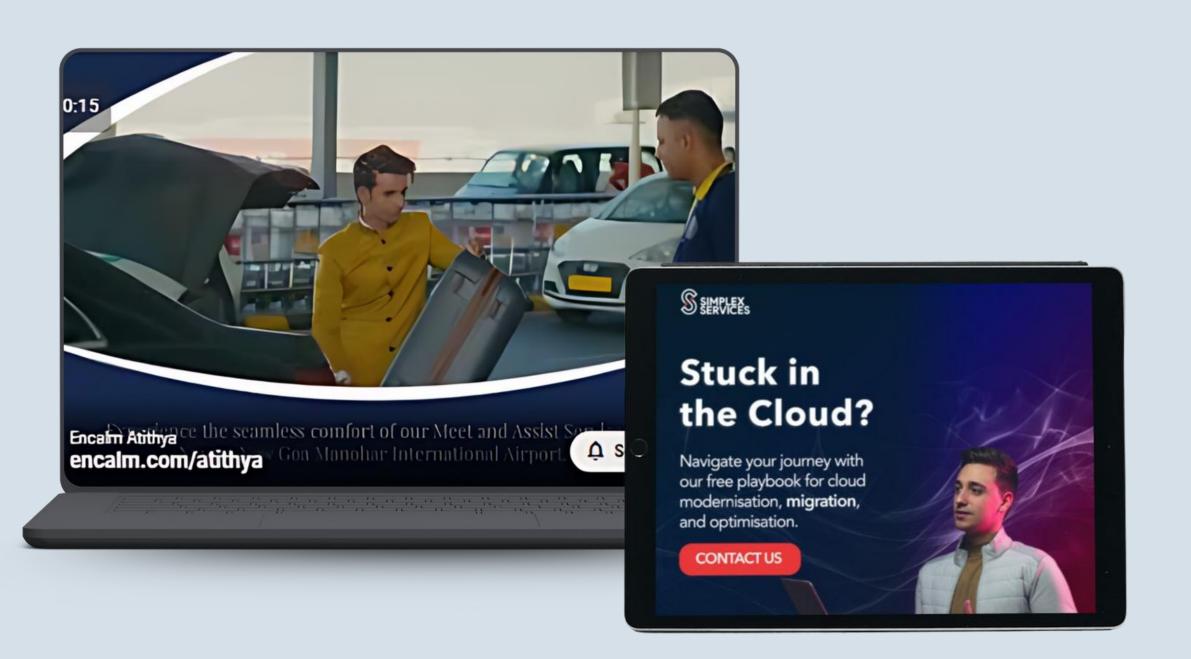


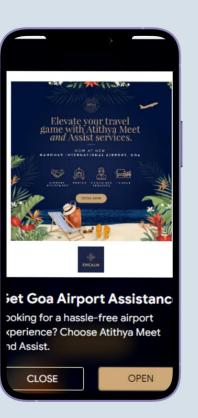




### display ads





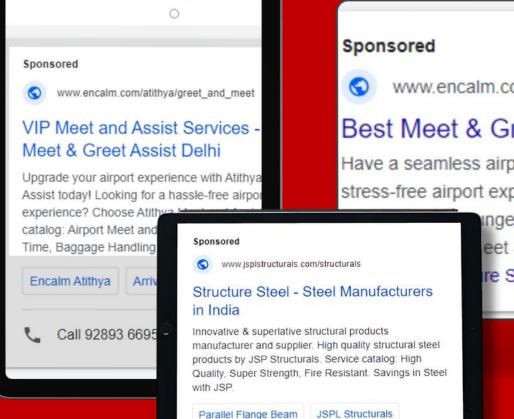








## pay per click campaigns



www.encalm.com/atithya/greet and meet

#### Best Meet & Greet Assist Delhi - VIP Meet and As

Have a seamless airport experience with Atithya. Book Now. Atithya Me stress-free airport experience to make your travels easier. Service catal

> inges, Save Time, Baggage Handling. Dedicated Port eet & Greet Services.

e Service · Arrival Gate Meet & Greet · Buggy service



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www.startupincanada.in/

### Toronto Business Development - Connect With A Consultant

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www.jsplstructurals.com/structurals

#### Structure Steel - Steel Manufacturers in India

Innovative & superlative structural products manufacturer and supplier. High quality structural steel products by JSP Structurals. Service catalog: High Quality, Super Strength, Fire Resistant. Savings in Steel with JSP.

JSPL Structurals · Parallel Flange Beam · Steel Angles & Channels

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### Start-Up Visa Program - Call Us Now

Let us help you grow your ideas with our startup visa services. Invest in your entrepreneurial dreams with Canada's startup visa program. Business Visa with Family.

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www.startupincanada.in/

#### Join Canada's Start-Up scene - Apply for Start Up Visa

Expand your horizons and your business with Canada's startup visa program. Canada's startup scene is thriving. Start your business with our visa program. Business Visa with Family.

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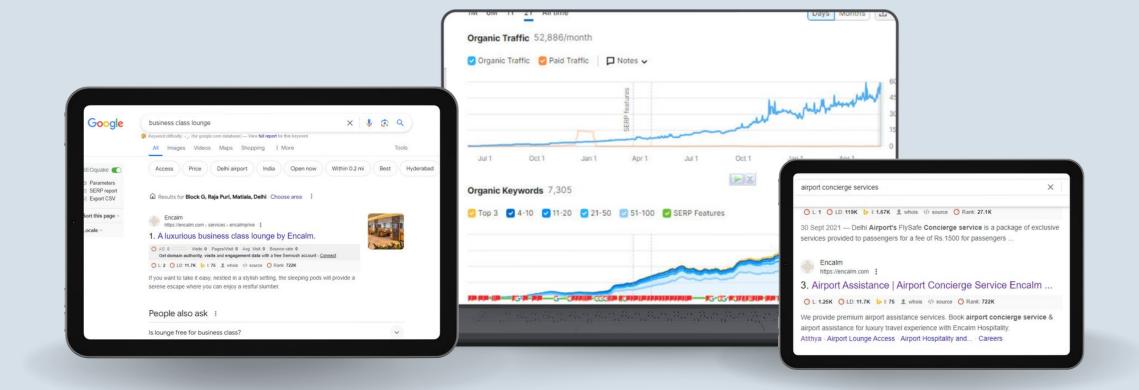
www.startupincanada.in/

#### Join Canada's Start-Up scene - Apply for Start Up Visa

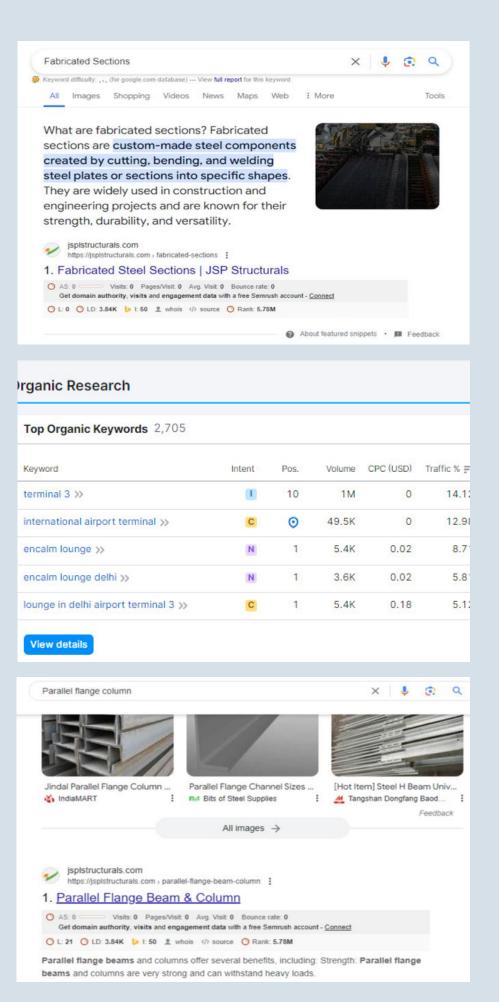
Expand your horizons and your business with Canada's startup visa program. Canada's startup scene is thriving. Start your business with our visa program. Business Visa with Family.

# search engine optimization

- JSP Structurals: Top rankings for 5 keywords, 5 additional in top 5.
- Encalm: Top rankings for 10 keywords within 3 months, 15 in top 5 within 6 months, 13 on page one within a year.
- Developed keyword-based content to improve website traffic and user engagement.

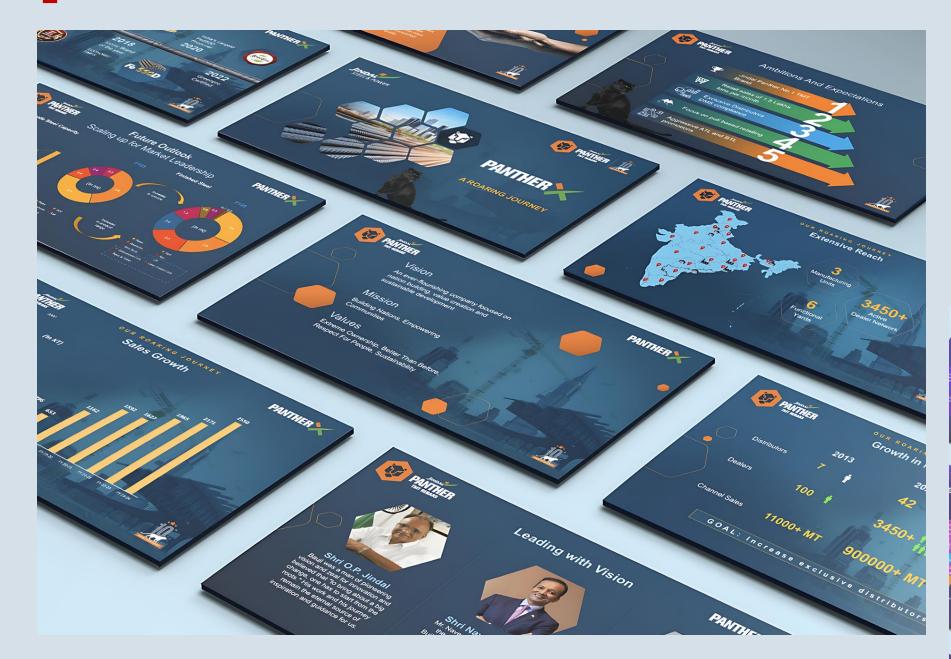
















# packaging design









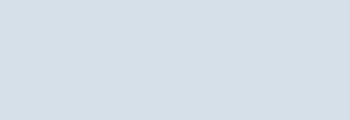
























### brand guidelines



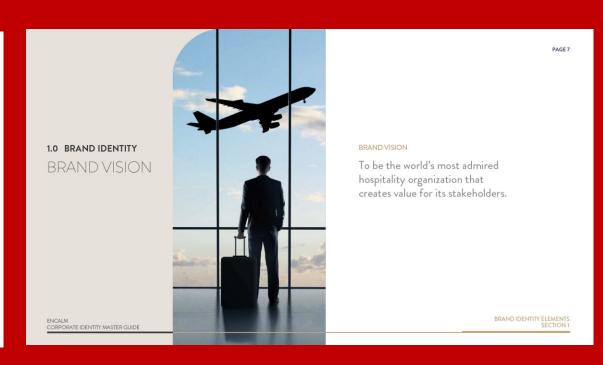


### brand guidelines







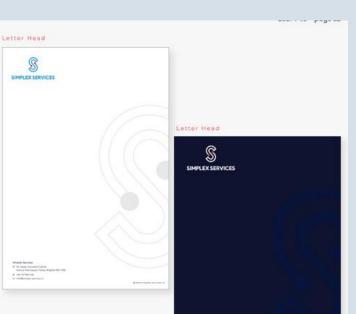




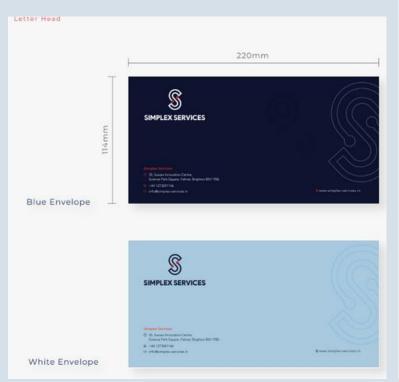




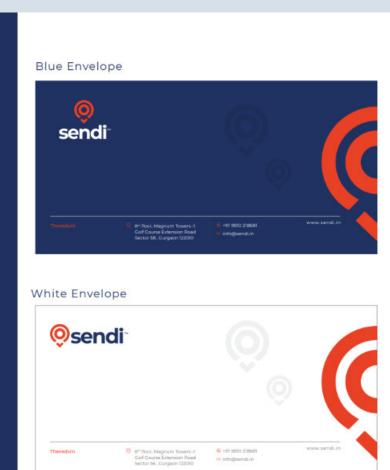
# brand collaterals





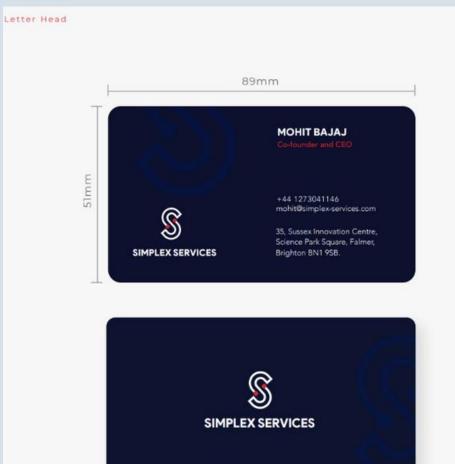




















### brand architecture







### offline branding



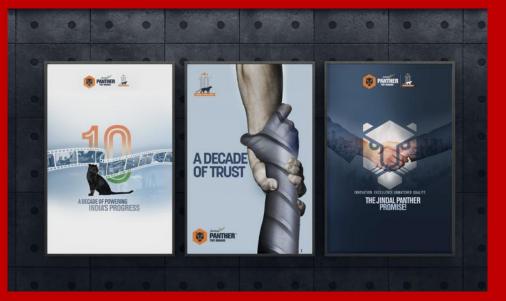




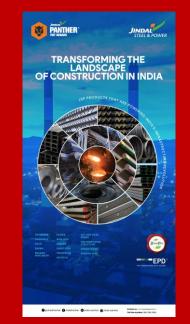








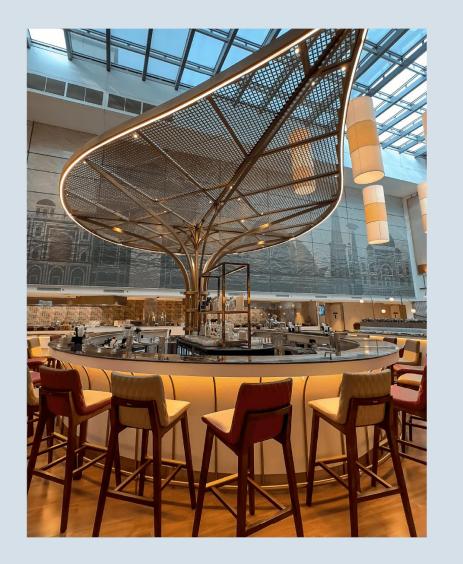




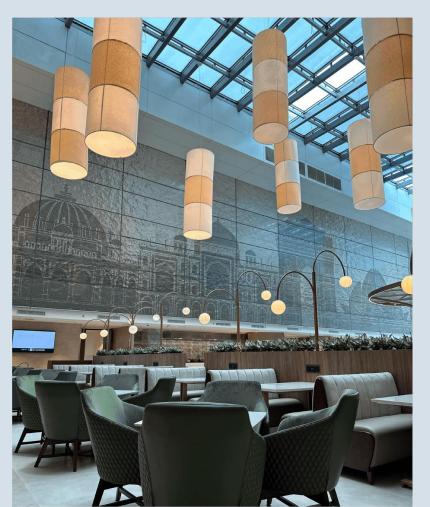


### photography















# influencer-led campaigns





## Outlook poshan campaign



# influencer-led campaigns

Outlook poshan campaign





nverma19

197 posts

Follow

50.1k followers 7,488 following

#### Nisha verma

lifestyle/home/health/ decor/food hyderabad

Twitter- https://twitter.com/19nsverma http://bit.ly/nishaverma





themagicalmona

Travel | Luxury | Lifestyle

Managed by @officialnetmedia

102k followers 78 following

248 posts

Mona Roy

Creater



towards the collective fight against malnutrition.

Many people don't associate hygiene with nutrition. Per WHO, 50% of all malnutrition is linked to infections from unsafe water or poor sanitation.

#### #ReachEachChild #SwasthyaMantra



107 Retweets 122 Likes



# emailers, flyers and newsletters

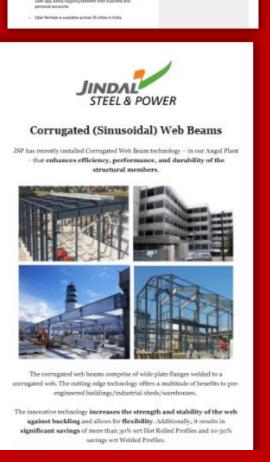


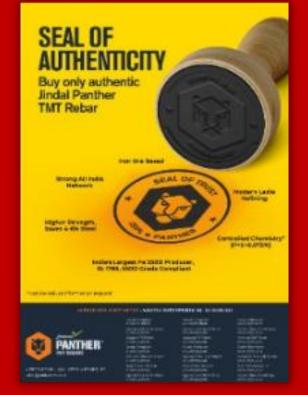








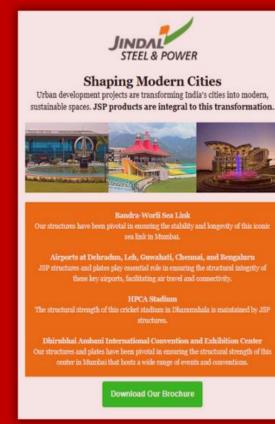








AXIS BANK









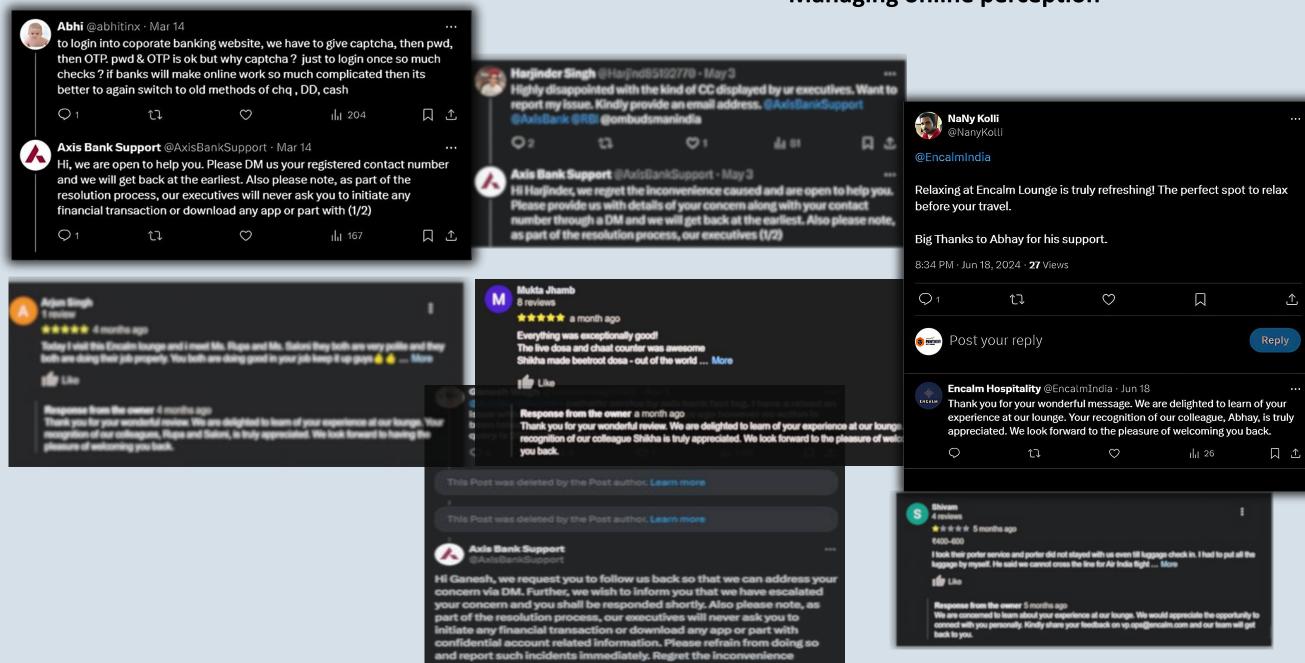




Optimizing response times and customer satisfaction

Developing crisis response strategies

Managing online perception



caused. Regards, Team Axis Bank tw



# catalogues, brochures and magazines







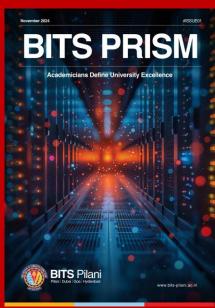












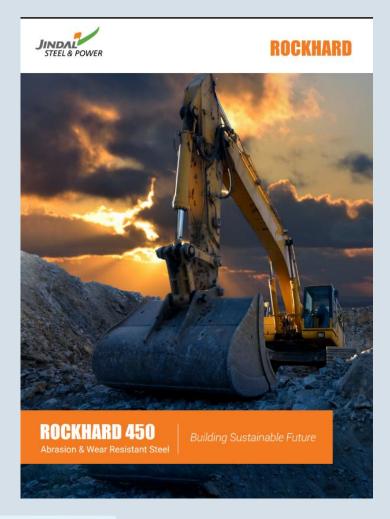




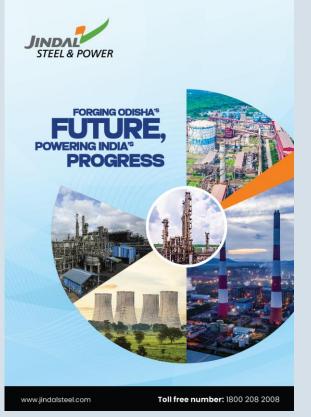
### leaflets



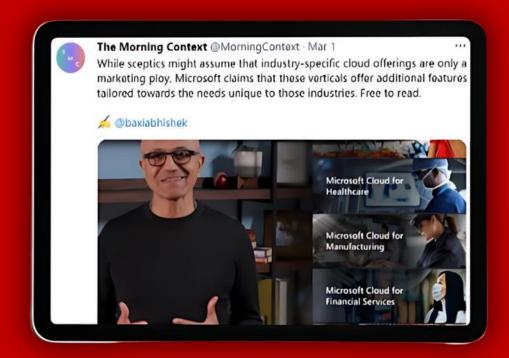






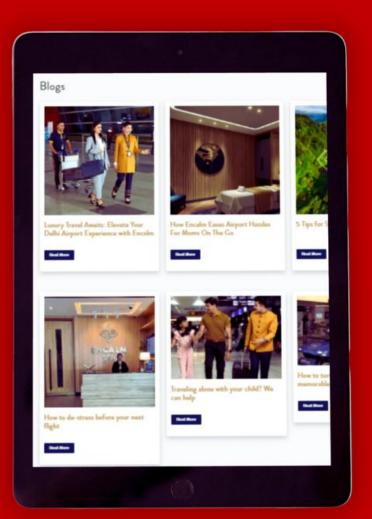


# blogs and articles

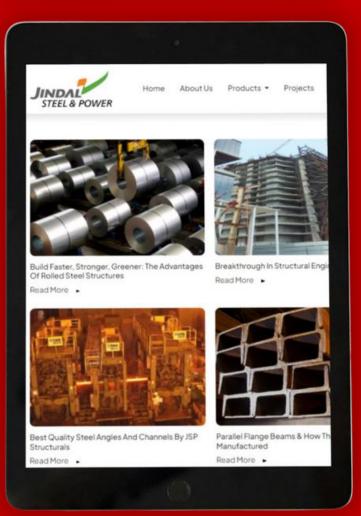


### technology content

400+ pieces (articles, blogs, whitepapers, case studies) on cloud infrastructure, DevOps, microservices, and security. Expertise in Microsoft products, migration strategies, and industry-specific content.











































































### our team



### Advisory

### Mohit Bajaj, Co-founder, Simplex Services UK

Over two decades of global business management experience, with expertise in entrepreneurial strategy

### Leadership

### **Shweta Baxi Tyagi, Founder CEO**

Communication specialist adept at crafting compelling communication frameworks and designing digital journeys for clients.

### **Abhishek Baxi, Consulting Director - Technology**

Senior technology journalist with contributions in leading international publications.

### Aijaz Husain, Consulting Director - Design

Design expert skilled in creating visual designs, communication strategies, graphics, photography, style guides, and crafting user experiences.

### **Core Team**

Ambika Sharma Aggarwal: Campaign Management

Gulshan Aggarwal: Performance Marketing

Zeeshan: Designer

Neha Yadav: Web Development

Drop us an email at team@beyond-words.in so that we can connect soon.

